

Program

21 May 2026 | Kursaal, Bern

- Peer-to-Peer Exchange
- Founder's Knowhow
- Unlock Switzerland
- Collective
- Newcomers



08:45 – 08:50
Welcome to the startup days 2026 - Arianne Alcorte & Dominik Isler | Arena

08:50 – 09:30
Opening Keynote: Julian Teicke | Arena

ROOMS
Panorama 1 **Panorama 2** **Panorama 3** **Panorama 4** **Panorama 6** **Panorama 7** **UNPLUGGED STAGE Arena**

09:45 – 10:30
PMF for Politics: From Idea to Impact

09:45 – 10:30
Fundraising Negotiations in Challenging Times

09:45 – 10:30
Strategic Investments: Everything you need to know

09:45 – 10:30
Innovative Charging Technology for Cleaner Cities

09:45 – 10:30
Smart money in action - how investors add value

09:45 – 10:30
Bringing AI to the Bedside

09:45 – 10:30
Entrepreneurial Talk with Killian Wagner (VIU)

10:30 – 11:15
Break / Coffee / Marketplace

11:15 – 12:00
The ultimate quiz on Intellectual property

11:15 – 12:00
Not Medtech Nor Bio-tech: Making Sense of Biotools

11:15 – 12:00
12 Startup Traps You Face After the Honeymoon

11:15 – 12:00
10 golden rules for pitching

11:15 – 12:00
Angel or not? When is a Business Angel right for your startup.

11:15 – 12:00
Entrepreneurial Talk with Christian Fischer (Bcomp)

12:00 – 13:15
Break / Lunch / Marketplace

13:15 – 13:45
Scaling as a Swiss (and European) Startup - how to overcome the death valley? | Hany Rashwan & Ophelia Snyder | Arena

13:45 – 14:00
Project Switzerland - Scale the next Global Market Leaders | Arena

14:15 – 15:00
Turning a Proof-of-Concept into Real Market Traction

14:15 – 15:00
Corporate x Startup - Reality Check: What Really Works?

14:15 – 15:00
Going Global: Real Stories from Swiss Startups

14:15 – 15:00
Project Switzerland - Scale the next Global Market Leaders

14:15 – 15:00
AI First or AI-Washed?

14:15 – 15:00
Product-Market-Fit: Framework and Founder Story

14:15 – 15:00
Entrepreneurial Talk with Sebastian Beer-schen (RealWear)

15:00 – 15:30
Break / Coffee / Marketplace

15:30 – 16:15
Bioconvergence as a Driver of New Business

15:30 – 16:15
The art of pivoting: transforming with purpose

15:30 – 16:15
Employee Participation Schemes for Start-ups

15:30 – 16:15
Learning to Launch on the INSEL CAMPUS BERN

15:30 – 16:15
Where Algorithms Meet Reality - AI & DeepTech

15:30 – 16:15
Geopolitics of Innovation - Are we at the beginning of a major crisis?

15:30 – 16:15
Entrepreneurial Talk with Sebastian Beer-schen (RealWear)

16:30 – 16:50
Newcomers "Grande Finale" | Arena

16:50 – 18:00
Farewell-Apéro | Arena

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ROOMS

Szenario 1	Szenario 2	Aare 1	Aare 2	Aare Plenum	Aare Foyer	AI STAGE Foyer West
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09:45 – 10:30
Reverse Pitching #1

09:45 – 10:30
Newcomers Pitching - first seen at SUD: Batch #1

09:45 – 10:30
VC Financing Rounds: A Founder's Playbook

09:45 – 10:30
An IP-first mindset that enabled a business pivot

09:45 – 10:30
Matchmaking #1

09:45 – 10:30
Matchmaking #1

09:45 – 10:30
Building Europe's Next Scaleups

10:30 – 11:15
Break / Coffee / Marketplace

11:15 – 12:00
Reverse Pitching #2

11:15 – 12:00
Newcomers Pitching - first seen at SUD: Batch #2

11:15 – 12:00
Two Startup Journeys - An Angel's View

11:15 – 12:00
Impact Catalyst - Turn capital into change

11:15 – 12:00
Matchmaking #2

11:15 – 12:00
Matchmaking #2

11:15 – 12:00
Open Source AI as a Strategic Advantage

12:00 – 13:15
Break / Lunch / Marketplace

13:15 - 13:45
Scaling as a Swiss (and European) Startup - how to overcome the death valley? | Hany Rashwan & Ophelia Snyder | Arena

13:45 - 14:00
Project Switzerland - Scale the next Global Market Leaders | Arena

14:15 – 15:00
Better Together: Startup-SME Success by Design

14:15 – 15:00
Newcomers Pitching - first seen at SUD: Batch #3

14:15 – 15:00
Killing the Playbook: Real Talk on PMF, Un-scalable Pivots, and Building Together

14:15 – 15:00
How to get EU funding for your deep tech start-up?

14:15 – 15:00
Matchmaking #3

14:15 – 15:00
Matchmaking #3

14:15 – 15:00
From Research to Market Reality: Making AI Create

15:00 – 16:15
SICTIC Investor Day @SUD26

15:00 – 15:30
Break / Coffee / Marketplace

15:30 – 16:15
What Really Changes When You Scale?

15:30 – 16:15
How can academic founders fundraise effectively?

15:30 – 16:15
Matchmaking #4

15:30 – 16:15
Matchmaking #4

15:30 – 16:15
Matchmaking #4

15:30 – 16:15
Funding the Future of AI

16:30 – 16:50
Newcomers "Grande Finale" | Arena

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