

Program

21 May 2026 | Kursaal, Bern

- Peer-to-Peer Exchange
- Founder's Knowhow
- Unlock Switzerland
- Collective
- Newcomers



08:45 – 08:50
Welcome to the startup days 2026 - Arianne Alcorte & Dominik Isler | Arena

08:50 – 09:30
Opening Keynote: Julian Teicke | Arena

ROOMS

Panorama 1	Panorama 2	Panorama 3	Panorama 4	Panorama 6	Panorama 7	UNPLUGGED STAGE Arena
	09:45 – 10:30 Fundraising Negotiations in Challenging Times	09:45 – 10:30 Strategic Investments: Everything you need to know	09:45 – 10:30 Innovative Charging Technology for Cleaner Cities	09:45 – 10:30 Smart money in action - how investors add value	09:45 – 10:30 Bringing AI to the Bedside	09:45 – 10:30 Entrepreneurial Talk with Killian Wagner (VIU)

10:30 – 11:15
Break / Coffee / Marketplace

11:15 – 12:00 Investing at the Forefront of Science	11:15 – 12:00 The ultimate quiz on Intellectual property	11:15 – 12:00 Not Medtech Nor Bio-tech: Making Sense of Biotools	11:15 – 12:00 12 Startup Traps You Face After the Honeymoon	11:15 – 12:00 10 golden rules for pitching	11:15 – 12:00 Angel or not? When is a Business Angel right for your startup.	11:15 – 12:00 Entrepreneurial Talk With Christian Fischer (Bcomp)
---	--	--	---	--	--	---

12:00 – 13:15
Break / Lunch / Marketplace

13:15 – 13:45
Scaling as a Swiss (and European) Startup - how to overcome the death valley? | Hany Rashwan & Ophelia Snyder | Arena

13:45 – 14:00
Project Switzerland - Scale the next Global Market Leaders | Arena

14:15 – 15:00 Turning a Proof-of-Concept into Real Market Traction	14:15 – 15:00 Corporate x Startup - Reality Check: What Really Works?	14:15 – 15:00 Going Global: Real Stories from Swiss Startups	14:15 – 15:00 Bioconvergence as a Driver of New Business	14:15 – 15:00 AI First or AI-Washed?	14:15 – 15:00 Product-Market-Fit: Framework and Founder Story	14:15 – 15:00 Entrepreneurial Talk With Sebastian Beet-schen (RealWear)
--	---	--	--	--	---	---

15:00 – 15:30
Break / Coffee / Marketplace

15:30 – 16:15 From Startup to Scale-up: The Hard Truth	15:30 – 16:15 The art of pivoting: transforming with purpose	15:30 – 16:15 Employee Participation Schemes for Start-ups	15:30 – 16:15 Learning to Launch on the INSEL CAMPUS BERN	15:30 – 16:15 Where Algorithms Meet Reality - AI & DeepTech
--	--	--	---	---

16:30 – 16:50
Newcomers "Grande Finale" | Arena

16:50 – 18:00
Farewell-Apéro | Arena

Program

21 May 2026 | Kursaal, Bern

- Peer-to-Peer Exchange
- Founder's Knowhow
- Unlock Switzerland
- Collective
- Newcomers



08:45 – 08:50
Welcome to the startup days 2026 - Arianne Alcorte & Dominik Isler | Arena

08:50 – 09:30
Opening Keynote: Julian Teicke | Arena

ROOMS
Szenario 1 **Szenario 2** **Aare 1** **Aare 2** **Aare Plenum** **Aare Foyer** **AI STAGE**
Foyer West

09:45 – 10:30 Reverse Pitching #1	09:45 – 10:30 Newcomers Pitching - first seen at SUD: Batch #1	09:45 – 10:30 VC Financing Rounds: A Founder's Playbook	09:45 – 10:30 An IP-first mindset that enabled a business pivot	09:45 – 10:30 Matchmaking #1	09:45 – 10:30 Matchmaking #1	09:45 – 10:30 Building Europe's Next Scaleups
---	--	---	---	--	--	---

10:30 – 11:15
Break / Coffee / Marketplace

11:15 – 12:00 Reverse Pitching #2	11:15 – 12:00 Newcomers Pitching - first seen at SUD: Batch #2	11:15 – 12:00 Two Startup Journeys - An Angel's View	11:15 – 12:00 Impact Catalyst - Turn capital into change	11:15 – 12:00 Matchmaking #2	11:15 – 12:00 Matchmaking #2	11:15 – 12:00 Open Source AI as a Strategic Advantage
---	--	--	--	--	--	---

12:00 – 13:15
Break / Lunch / Marketplace

13:15 - 13:45
Scaling as a Swiss (and European) Startup - how to overcome the death valley? | Hany Rashwan & Ophelia Snyder | Arena

13:45 - 14:00
Project Switzerland - Scale the next Global Market Leaders | Arena

14:15 – 15:00 Better Together: Startup-SME Success by Design	14:15 – 15:00 Newcomers Pitching - first seen at SUD: Batch #3	14:15 – 15:00 Killing the Playbook: Real Talk on PMF, Un-scalable Pivots, and Building Together	14:15 – 15:00 How to get EU funding for your deep tech start-up?	14:15 – 15:00 Matchmaking #3	14:15 – 15:00 Matchmaking #3	14:15 – 15:00 From Research to Market Reality: Making AI Create
--	--	---	--	--	--	---

15:00 – 15:30
Break / Coffee / Marketplace

15:00 – 16:15 SICTIC Investor Day @SUD26	15:30 – 16:15 What Really Changes When You Scale?	15:30 – 16:15 How can academic founders fundraise effectively?	15:30 – 16:15 Matchmaking #4	15:30 – 16:15 Matchmaking #4	15:30 – 16:15 Funding the Future of AI
--	---	--	--	--	--

16:30 – 16:50
Newcomers "Grande Finale" | Arena

16:50 – 18:00
Farewell-Apéro | Arena