

Program

21 May 2026 | Kursaal, Bern

- Peer-to-Peer Exchange
- Founder's Knowhow
- Unlock Switzerland
- Collective
- Newcomers



08:45 – 08:50
Welcome to the startup days 2026 – Arianne Alcorte & Dominik Isler | Arena

08:50 – 09:30
Opening Keynote: Julian Telcke | Arena

ROOMS

Panorama 1

Panorama 2

Panorama 3

Panorama 4

Panorama 6

Panorama 7

UNPLUGGED STAGE
Arena

09:45 – 10:30
**Fundraising
Negotiations in
Challenging Times**

09:45 – 10:30
**Strategic Investments:
Everything you need to
know**

09:45 – 10:30
**Innovative Charging
Technology for Cleaner
Cities**

09:45 – 10:30
**Smart money in
action - how investors
add value**

09:45 – 10:30
**Bringing AI to the
Bedside**

09:45 – 10:30
**Entrepreneurial Talk
with Killian Wagner (VIU)**

10:30 – 11:00
Break / Coffee / Marketplace

11:00 – 11:45
**Investing at the
Forefront of Science**

11:00 – 11:45
**The ultimate quiz on
Intellectual property**

11:00 – 11:45
**Not Medtech Nor Bio-
tech: Making Sense of
Biotools**

11:00 – 11:45
**12 Startup Traps
You Face After the
Honeymoon**

11:00 – 11:45
**10 golden rules for pit-
ching**

11:00 – 11:45
**Angel or not? When is
a Business Angel right
for your startup.**

11:00 – 11:45
**Entrepreneurial Talk
with Christian Fischer
(Bcomp)**

11:45 – 13:15
Break / Lunch / Marketplace

13:15 – 13:45
Scaling as a Swiss (and European) Startup - how to overcome the death valley? | Arena
Hany Rashwan & Ophelia Snyder

14:15 – 15:00
**Turning a Proof-of-
Concept into Real
Market Traction**

14:15 – 15:00
**Corporate x Startup -
Reality Check: What
Really Works?**

14:15 – 15:00
**Going Global: Real
Stories from Swiss
Startups**

14:15 – 15:00
**Bioconvergence as a
Driver of New Business**

14:15 – 15:00
AI First or AI-Washed?

14:15 – 15:00
**Product-Market-Fit:
Framework and Foun-
der Story**

15:00 – 15:30
Break / Coffee / Marketplace

15:30 – 16:15
**From Startup to
Scale-up: The Hard
Truth**

15:30 – 16:15
**The art of pivoting:
transforming with
purpose**

15:30 – 16:15
**Employee Participation
Schemes for Start-ups**

15:30 – 16:15
**Learning to Launch on
the INSEL CAMPUS BERN**

15:30 – 16:15
**Where Algorithms Meet
Reality - AI & DeepTech**

16:30 – 16:50
Newcomers "Grande Finale" | Arena

16:50 – 18:00
Farewell-Apéro | Arena

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ROOMS

Szenario 1

Szenario 2

Aare 1

Aare 2

Aare Plenum

Aare Foyer

AI STAGE Foyer West

09:45 – 10:30
Reverse Pitching #1

09:45 – 10:30
Newcomers Pitching -
first seen at SUD:
Batch #1

09:45 – 10:30
VC Financing Rounds:
A Founder's Playbook

09:45 – 10:30
An IP-first mindset that
enabled a business
pivot

09:45 – 10:30
Matchmaking #1

09:45 – 10:30
Matchmaking #1

09:45 – 10:30
Building Europe's Next
Scaleups

10:30 – 11:00
Break / Coffee / Marketplace

11:00 – 11:45
Reverse Pitching #2

11:00 – 11:45
Newcomers Pitching -
first seen at SUD:
Batch #2

11:00 – 11:45
Two Startup Journeys -
An Angel's View

11:00 – 11:45
Matchmaking #2

11:00 – 11:45
Matchmaking #2

11:00 – 11:45
Open Source AI as a
Strategic Advantage

11:45 – 13:15
Break / Lunch / Marketplace

13:15 – 13:45
Scaling as a Swiss (and European) Startup - how to overcome the death valley? | Arena
Hany Rashwan & Ophelia Snyder

14:15 – 15:00
Better Together:
Startup-SME Success
by Design

14:15 – 15:00
Newcomers Pitching -
first seen at SUD:
Batch #3

14:15 – 15:00
Collective

14:15 – 15:00
How to get EU funding for
your deep tech start-up?

14:15 – 15:00
Matchmaking #3

14:15 – 15:00
Matchmaking #3

14:15 – 15:00
From Research to
Market Reality: Making
AI Create

15:00 – 16:15
SICTIC Investor Day
@SUD26

15:00 – 15:30
Break / Coffee / Marketplace

15:30 – 16:15
What Really Changes
When You Scale?

15:30 – 16:15
Matchmaking #4

15:30 – 16:15
Matchmaking #4

15:30 – 16:15
Funding the
Future of AI

16:30 – 16:50
Newcomers "Grande Finale" | Arena

16:50 – 18:00
Farewell-Apéro | Arena