

08:45 – 08:50
Welcome to the startup days 2024 – Dominik Isler | Arena

08:50 – 09:15
Opening Keynote AI: Perspectives and long-term future – Stuart Russell | Arena

ROOMS
Panorama 1 Panorama 2 Panorama 3 Panorama 4 Panorama 6 Panorama 7

09:30 – 10:15
Alignment of Interest amongst Investors

09:30 – 10:15
Unlocking Growth: Tokenizing Your Startup's Share

09:30 – 10:15
Mistakes to Avoid when Globalizing Your Startup

09:30 – 10:15
Necessity is not always the mother of invention

09:30 – 10:15
Employee Incentive Schemes: Legal & Tax Guidelines

09:30 – 10:15
Matchmaking in turbulent times

10:30 – 11:00
Break / Coffee / Marketplace

11:00 – 11:45
How to build a startup that scales!

11:00 – 11:45
Strategic Investments: Everything you need to know (including a mock term sheet negotiation)

11:00 – 11:45
Inclusive Investments – Navigating the Swiss funding landscape

11:00 – 11:45
Masterclass "Building Biotech Businesses"

11:00 – 11:45
Angel Investor Power: Boosting Startups

11:00 – 11:45
Navigating the Generative AI space as a startup

12:00 – 12:45
Boosting AI startups: challenges and opportunities

12:00 – 12:45
How to know "Where to Play"?

12:00 – 12:45
From Investors to Investors: Institutional Investors and their approach to VC investments

12:00 – 12:45
Offer engineering: The science of pricing

12:00 – 12:45
Surviving a turnaround – first-hand insights

12:00 – 12:45
A sharp turn: lessons learned from a business pivot

12:45 – 14:15
Break / Lunch / Marketplace

14:15 – 15:00
Exploring the Dynamics of Founder-Investor Compatibility

14:15 – 15:00
Elevating Beyond Boundaries: The Power of Networks

14:15 – 15:00
From VC Funding to Bootstrapping

14:15 – 15:00
VC Portfolios: Specialize or Diversify?

14:15 – 15:00
Founder Disputes - and how to avoid them

14:15 – 15:00
Product-Market-Fit Strategy

15:00 – 15:30
Break / Coffee / Marketplace

15:30 – 16:15
How to innovate in the evolving defense landscape

15:30 – 16:15
Unlocking Battery Potential: Energy Strategies

15:30 – 16:15
Managing the complexity of DeepTech Ventures

15:30 – 16:15
Best practices for a cyber resilient startup

15:30 – 16:15
Beyond the hype: Accelerate your growth with AI

15:30 – 16:15
Beyond the 'No's: Just Focus and Build

16:30 – 18:00
Farewell-Apéro

Program

30 May 2024 | Kursaal, Bern

- Experience Exchange
- Founder's Knowhow
- Venture as an Asset Class
- Collective



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ROOMS	Szenario 1	Szenario 2	Aare 1	Aare 2	Aare Plenum	Aare Forum
09:30 – 10:15	09:30 – 10:15	09:30 – 10:15	09:30 – 10:15	09:30 – 10:15	09:30 – 10:30	09:30 – 10:30
How to responsibly apply the AI superpower	Youngsters Pitching – first seen at SUD: Batch #1	Mastering VC Financing Rounds	What does it take for Swiss startups to attract international investors?	Matchmaking #1	Matchmaking #1	

10:30 – 11:00
 Break / Coffee / Marketplace

11:00 – 11:45	11:00 – 11:45	11:00 – 11:45	11:00 – 11:45	11:00 – 12:45	11:00 – 12:45
Social Entrepreneurship: Do's and don'ts	Youngsters Pitching – first seen at SUD: Batch #2	Beyond code: Patents and the AI Revolution	How to build a great BoD for your startup	Matchmaking #2	Matchmaking #2
12:00 – 12:45		12:00 – 12:45	12:00 – 12:45		
Digital Pitfalls: Save Funds. Ensure Success		Equity Crowdfunding: Best practice	Playing at the tail ends: harnessing the power law		

12:45 – 14:15
 Break / Lunch / Marketplace

14:15 – 15:00	14:15 – 15:00	14:15 – 15:00	14:15 – 15:00	14:15 – 15:00	14:15 – 15:00
From CEO to CSO? How to build a strong team	Youngsters Pitching – first seen at SUD: Batch #3	Cultivating Innovation: Collaborative Approaches to AI Entrepreneurship in Europe	Convertible Loan Agreement - Legal and Tax Insights to get it right from the start	Matchmaking #3	Matchmaking #3

15:00 – 15:30
 Break / Coffee / Marketplace

15:00 – 16:30	15:30 – 16:15	15:30 – 16:15	15:30 – 16:15	15:30 – 16:15	15:30 – 16:15
SICTIC Investor Day @SUD24	Youngsters – Reflection on the State of the Swiss Startup Ecosystem & Catch of the Jury Ceremony	Investing in Nature-Positive Solutions	Matchmaking #4	Matchmaking #4	

16:30 – 18:00
 Farewell-Apéro