

Program

30 May 2024 | Kursaal, Bern

- Experience Exchange
- Founder's Knowhow
- Venture as an Asset Class
- Collective



08:45 – 08:50
Welcome Note by Dominik Isler | Arena

08:50 – 09:15
AI: Perspectives and long-term future – Stuart Russell

ROOMS

Panorama 1	Panorama 2	Panorama 3	Panorama 4	Panorama 6	Panorama 7
09:30 – 10:15 Alignment of Interest amongst Investors	09:30 – 10:15 Unlocking Growth: Tokenizing Your Startup's Share	09:30 – 10:15 Mistakes to Avoid when Globalizing Your Startup	09:30 – 10:15 Necessity is not always the mother of invention	09:30 – 10:15 Employee Incentive Schemes: Legal & Tax Guidelines	09:30 – 10:15 Matchmaking in turbulent times

10:30 – 11:00
Break / Coffee / Marketplace

11:00 – 11:45 How to build a startup that scales!	11:00 – 11:45 Strategic Investments: A live (mock) negotiation.	11:00 – 11:45 Inclusive Investments – Navigating the Swiss funding landscape	11:00 – 11:45 Masterclass	11:00 – 11:45 Angel Investor Power: Boosting Startups	11:00 – 11:45 Navigating the Generative AI space as a startup
12:00 – 12:45 Boosting AI startups: challenges and opportunities	12:00 – 12:45 How to know “Where to Play”?	12:00 – 12:45 From Investors to Investors: Institutional Investors and their approach to VC investments	12:00 – 12:45 Offer engineering: The science of pricing	12:00 – 12:45 Surviving a turnaround – first-hand insights	12:00 – 12:45 A sharp turn: lessons learned from a business pivot

12:45 – 14:15
Break / Lunch / Marketplace

14:15 – 15:00 Exploring the Dynamics of Founder-Investor Compati	14:15 – 15:00 Elevating Beyond Boundaries: The Power of Networks	14:15 – 15:00 From VC Funding to Bootstrapping	14:15 – 15:00 VC Portfolios: Specialize or Diversify?	14:15 – 15:00 Founder Disputes - and how to avoid them	14:15 – 15:00 Product-Market-Fit Strategy
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15:00 – 15:30
Break / Coffee / Marketplace

15:30 – 16:15 How to Innovate in the evolving defense landscape	15:30 – 16:15 Unlocking Battery Potential: Energy Strategies	15:30 – 16:15 Managing the complexity of DeepTech Ventures	15:30 – 16:15 Best practices for a cyber resilient startup	15:30 – 16:15 Beyond the hype: Accelerate your growth with AI
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16:30 – 18:00
Farewell-Apéro

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Szenario 1	Szenario 2	Aare 1	Aare 2	Aare Plenum	Aare Forum
09:30 – 10:15 How to responsibly apply the AI superpower	09:30 – 10:30 Youngsters - new startups first seen at SUD	09:30 – 10:15 Mastering VC Financing Rounds		09:30 – 10:30 Matchmaking #1	09:30 – 10:30 Matchmaking #1

10:30 – 11:00
Break / Coffee / Marketplace

11:00 – 11:45 Social Entrepreneurship: Do's and don'ts	11:00 – 12:45 Youngsters - new startups first seen at SUD	11:00 – 11:45 Beyond code: Patents and the AI Revolution	11:00 – 11:45 How to build a great BoD for your startup	11:00 – 12:45 Matchmaking #2	11:00 – 12:45 Matchmaking #2
12:00 – 12:45 Digital Pitfalls: Save Funds. Ensure Success		12:00 – 12:45 Equity Crowdfunding: Best practice			

12:45 – 14:15
Break / Lunch / Marketplace

14:15 – 15:00 From CEO to CSO? How to build a strong team	14:15 – 15:00 Youngsters - new startups first seen at SUD	14:15 – 15:00 Cultivating Innovation: Collaborative Approaches to AI Entrepreneurship in Europe		14:15 – 15:00 Matchmaking #3	14:15 – 15:00 Matchmaking #3
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15:00 – 15:30
Break / Coffee / Marketplace

15:00 – 16:30 SICTIC Investor Day @SUD24				15:30 – 16:15 Matchmaking #4	15:30 – 16:15 Matchmaking #4
	15:30 – 16:15 Youngsters - new startups first seen at SUD				

16:30 – 18:00
Farewell-Apéro